

# MEDIA SOLUTIONS

COMPANY PROFILE



We never  
stop  
planning

We Deliver Targeted Traffic,  
Increase Visibility &  
Convert Ideas Into  
Market Growth



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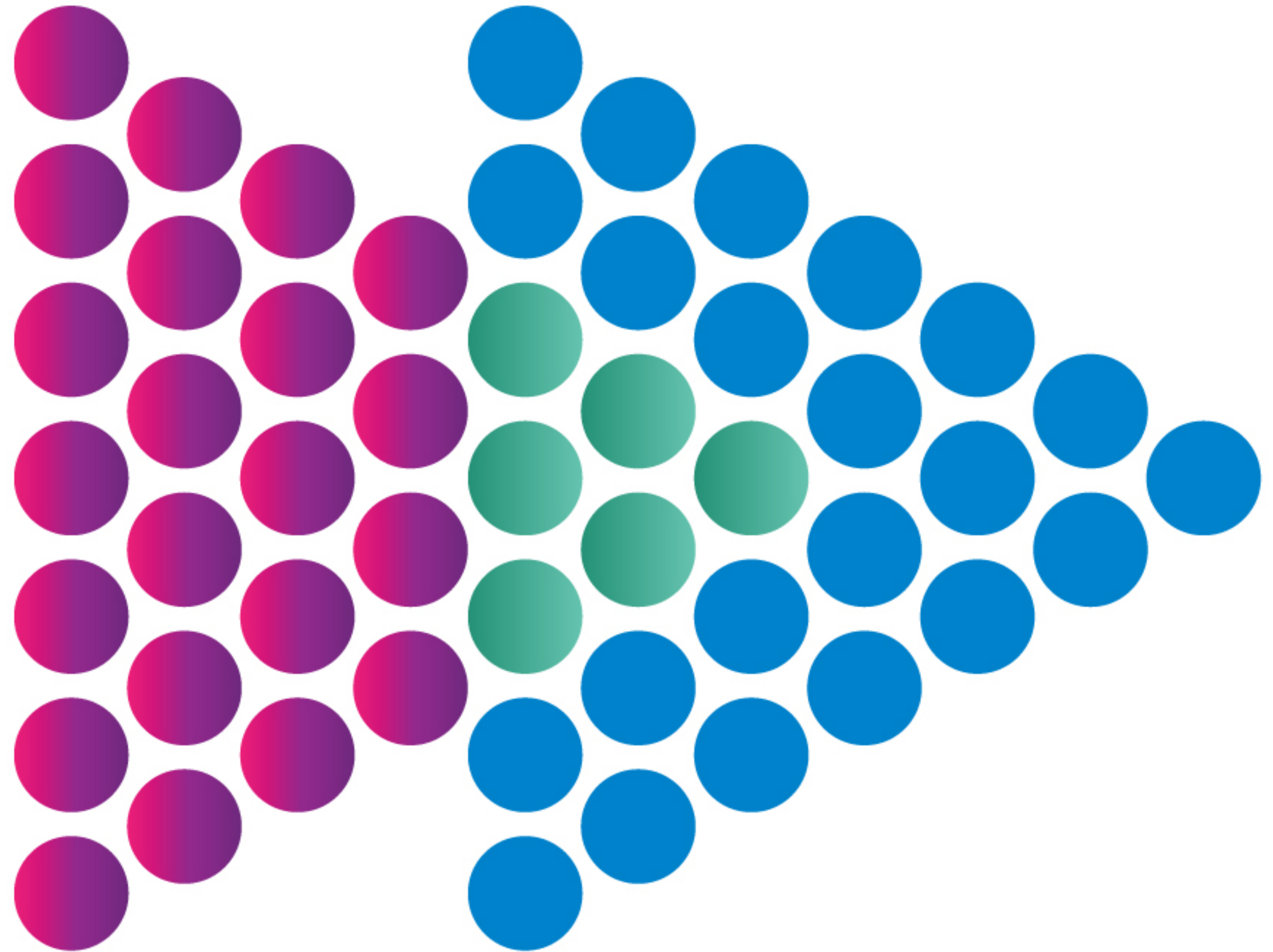
# Together we make good stuff

There are almost 20 of us.

Everyone knows what to do. Like a family, we gather together and work with skill, care and method.

And like every family, we discuss, laugh, argue, decide, and even hug sometimes. Because in the end, we like each other and work well together.

And every time, we make it happen.



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# Experience is better when shared

A road trip is amazing because of all the stories you can tell.  
Wind, landscapes, and adventures with your buddies.  
What makes it unforgettable are your travel companions.

The same is true for our projects: we exchange views with our  
clients and develop together tools to improve the connection  
with the final targets.



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# Get Closer

Speed dating can be exciting.  
But we like long term relationships even more.  
No, we didn't read this in a gossip magazine.  
To make a relationship last, a strong connection is the key.

Knowing each other, building a consistent  
approach, taking an in-depth look at the scenario.

This is why we like to build good relationships with our  
customers, to understand their needs and work together  
on innovation, strategy and brand culture.  
And add value through measurable objectives.

# Step by step

We're good dancers. Waltzing through every project like a well-choreographed routine: strategy, creativity, development, system integration and maintenance.

To create results, step-by-step.

And because everything is managed internally, we can make decisions that leverage different skills. Which is why we know how to rock the floor.



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# Wow, it's beautiful! And it works too!

## 1. Vision

We look around. Before acting, we analyze the scenario.

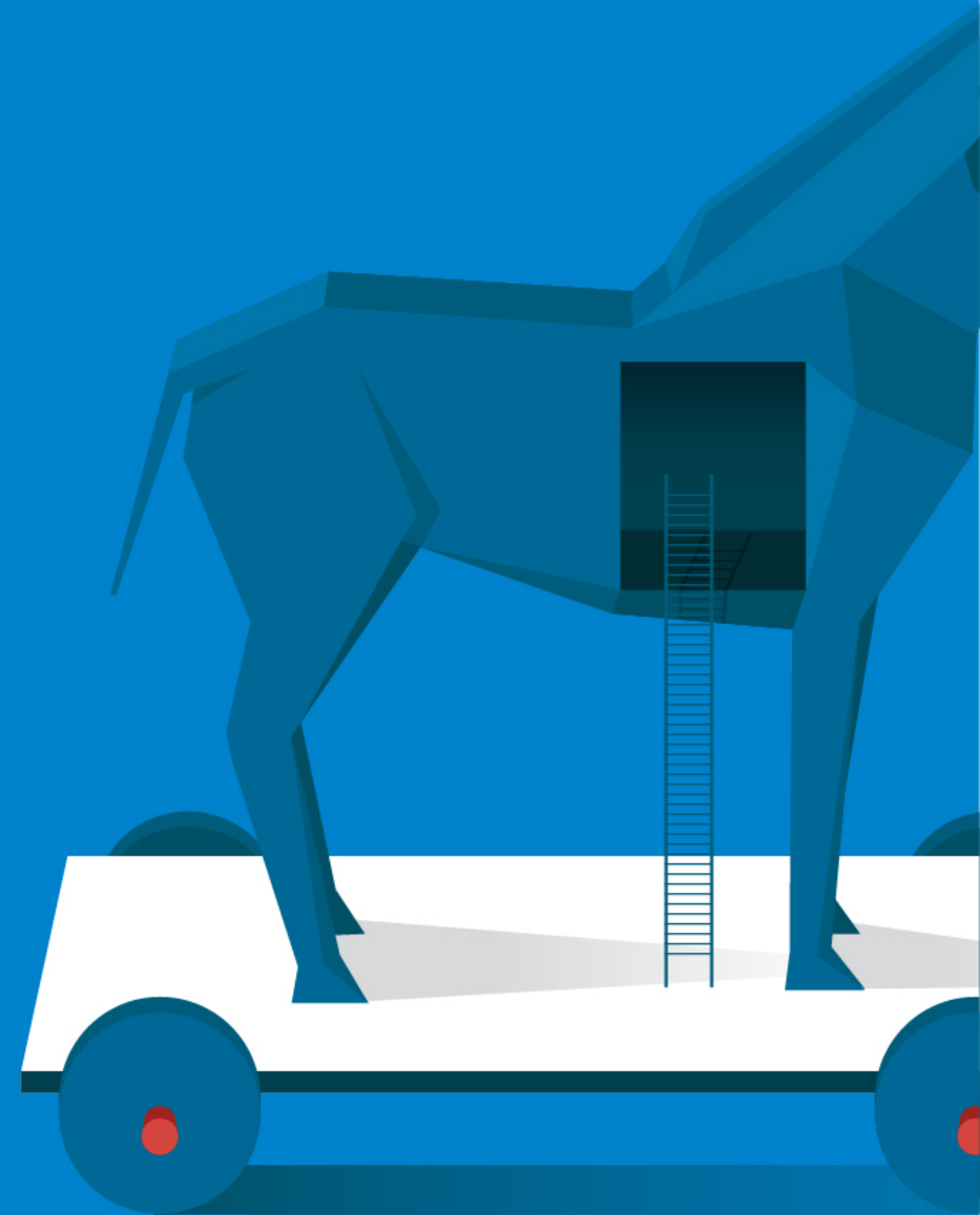
## 2. Effectiveness

It looks good. It's reliable. And we can measure it.

## 3. Guarantee

Every step of the project has to be the best one.

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WHY WEDOO?

# Everything's inside

We're not just an agency.  
We actually think, create and produce our ideas.



## Beautiful, or nothing

We build think tanks between technicians,  
strategists and creatives.  
Form and functionality seamlessly go together.

## New stuff to secure the win

We study, test, and play with technology  
(our work is often R&D driven).

## Global mindset

We design and manage  
international operations.

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MEDIA SOLUTIONS LABS

# Thinking, experimenting, trying.

New things for (your)  
future business

Augmented &  
Virtual Reality

User Experience  
Design & Usability

Human-to-human  
Interaction

New Touch  
Points

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# Some stuff that we do







# Media Solutions Labs

A place where  
we create the future (together).

In 2015, we enabled a staff ad hoc in charge of R&D to support the activities of consolidated customers and enable new channels and new markets within which MEDIA SOLUTIONS can apply its expertise in the digital and marketing fields.

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# Our latest work

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## Cubix Control Systems Pvt. Ltd.

Website  
Creativity  
Printing  
SEO

Development  
Photography  
Maintenance



<https://www.cubixcontrolsystems.com>

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# Iskon Food Relief Foundation Fund Raising Film

Creativity      Video Production  
Art direction      Voice Over  
Concept      Photography  
Scripting

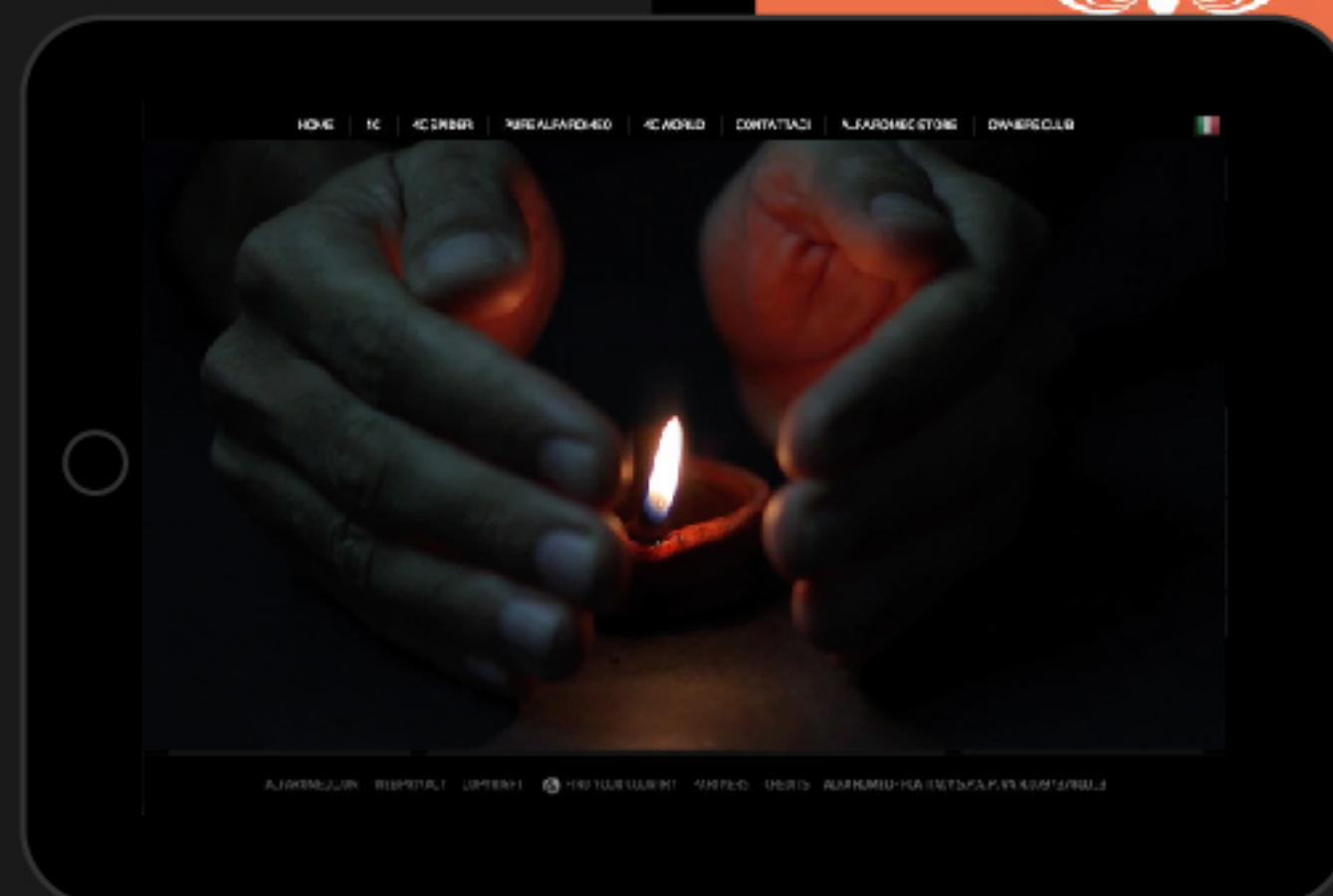


<https://www.youtube.com/watch?v=XPcxkcFp23I>



## annamrita

ISKCON Food Relief Foundation



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# CMR - Century Metal Recycle Pvt. Ltd.

Creativity  
Art direction  
Concept  
Scripting

Video Production  
Voice Over  
Photography



[https://www.youtube.com/watch?v=Qinf\\_ltnUM8](https://www.youtube.com/watch?v=Qinf_ltnUM8)



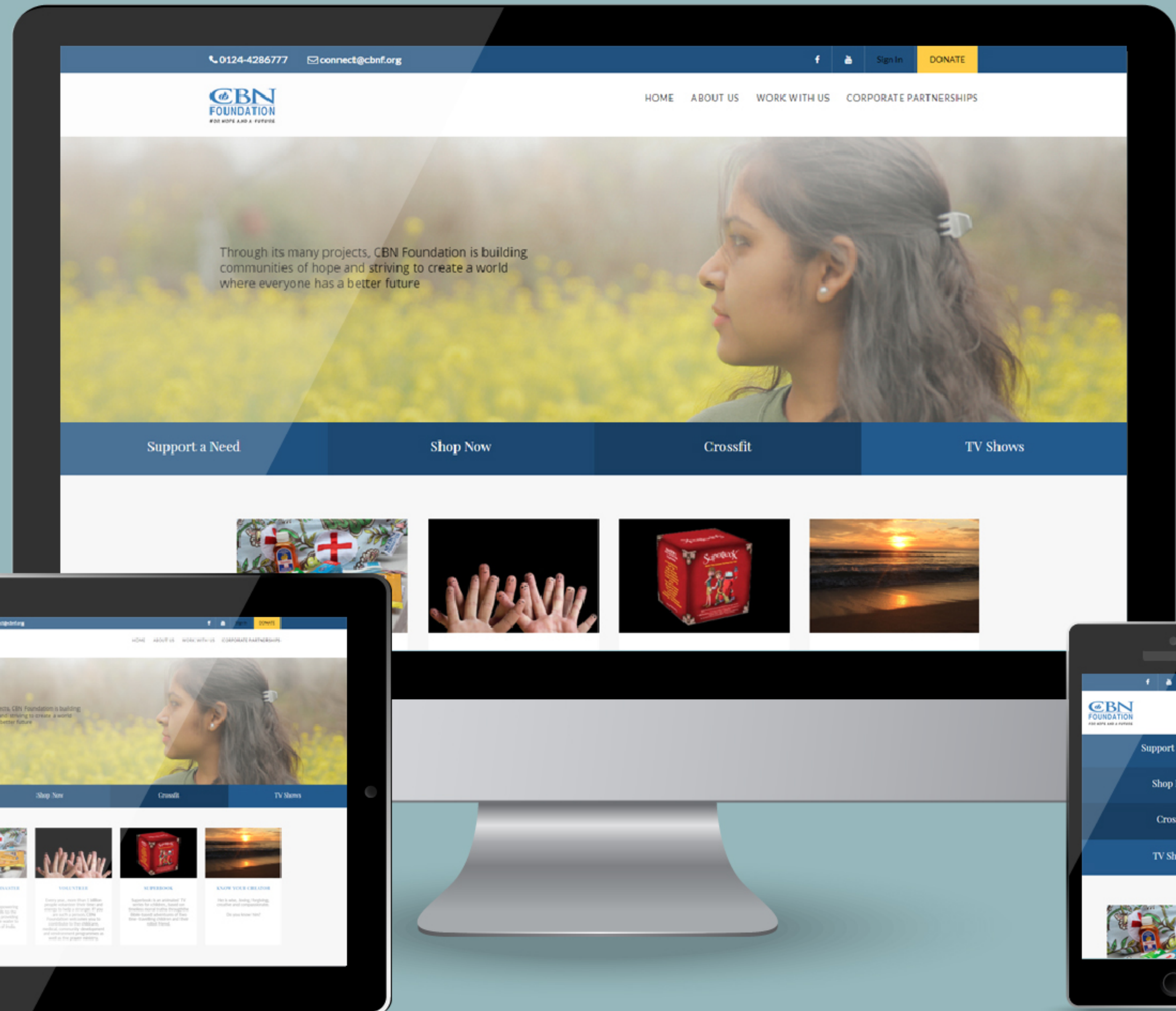
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# CBN Foundation

Creativity      Development  
Art direction      Web Development

5      4      9000  
Years      Websites      Hours of Work



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# Public Health Foundation of India

Website  
Creativity  
Printing

Development  
Video Production  
Maintenance

 <http://www.phfi.org>  
<http://zoonoses.phfi.org>



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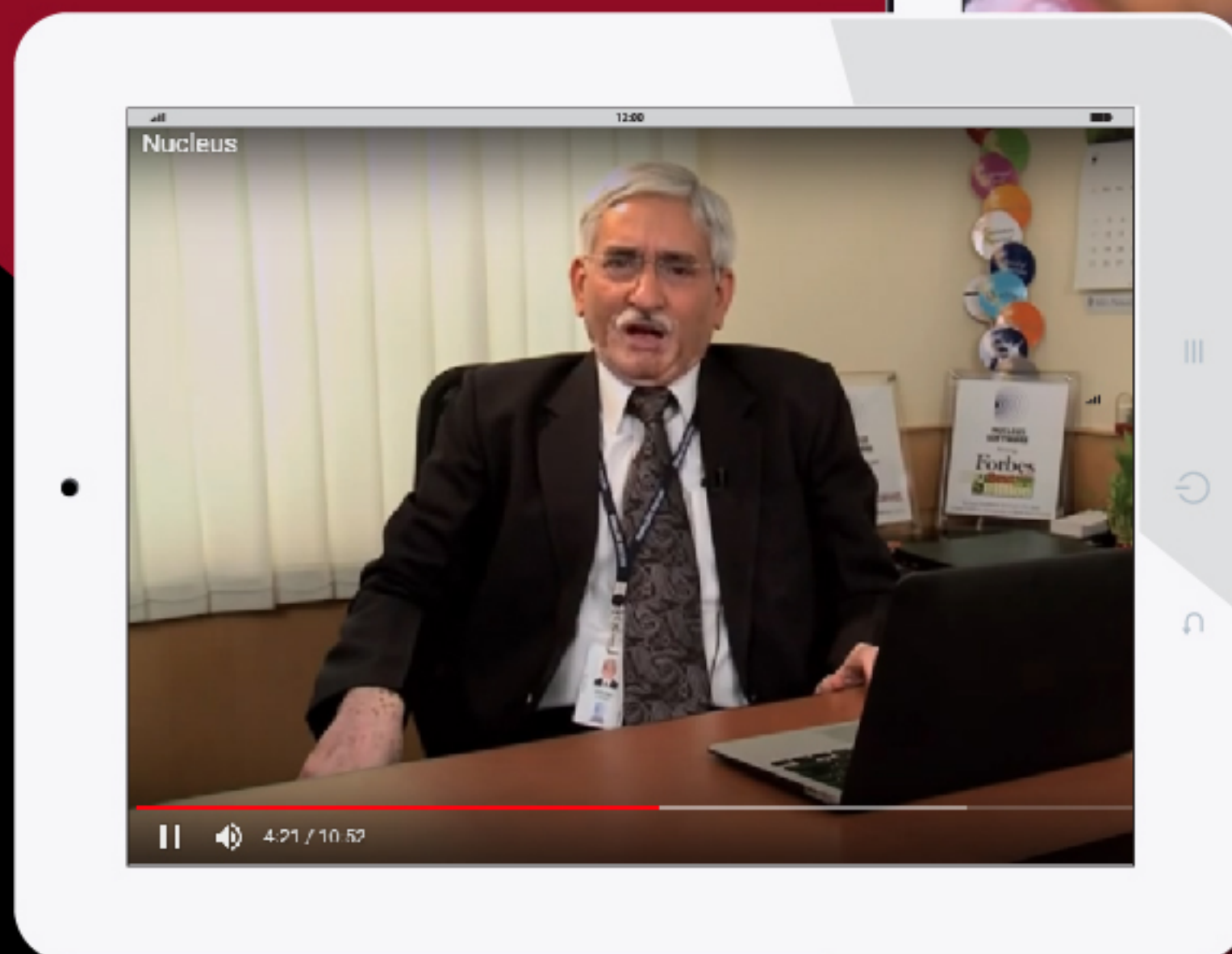


Nucleus Softwares Ltd.  
Corporate Video / testimonials

Creativity  
Planning  
Video Production  
Editing  
Mastering



<http://www.nucleussoftware.com>



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## Reve Systems Promotional Videos

Scripting  
Planning  
Animations  
Motion Graphics



[www.youtube.com/user/REVESystemsVideos](https://www.youtube.com/user/REVESystemsVideos)



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Haier India

Creatives

Art direction

Digital

Websites

Training Video

Photography

Haier

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Introducing some of our clients





# Come by and say hello!

If you like to talk seriously, drop a line to Direction and Administration.

If you like to talk for hours, drop a line to Strategy, Marketing & PM/Account Services.

If you like to talk to yourself, drop a line to Creativity and Production.

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